



PIROTO

Pirotto Labelling Limited
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Moulton Park Industrial Estate
Northampton NN3 6RT



PRESS

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FOR ALL YOUR LABELLING NEEDS

- Labels & Tags self-adhesive & non-adhesive
- Metal detectable materials
- Plain or printed in up to 8 colours
- Variable digital printing
- Foil blocking
- Presentation in rolls, sheets or fanfolds
- Stock management & scheduled delivery service
- Product development & technical support



INVESTORS IN PEOPLE



PIROTO STAMPS OUT PRICE INCREASES!

Pirotto continue to counteract the massive raw material price increases! By offering our customers an exclusive **Business Improvement Programme**, our team determine ways of 're-engineering' products, offering alternative designs, materials and, in general, solutions that either counteract the material price increases or in many cases are actually less expensive.

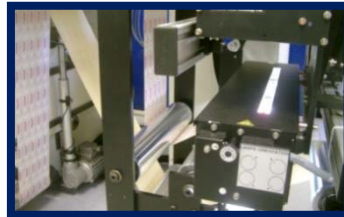
**OUR BUSINESS IMPROVEMENT PROGRAMME WILL WORK FOR YOU!
THERE'S NO COST – GIVE IT A TRY!**

We make labels and tags to make your lives easier!

PHARMA INVESTMENT

As reported in our last newsletter, a project was undertaken to create a secure finishing unit, operating to GMP standards, which incorporated an investment of over £40,000 in a 100% print inspection camera system.

With installation at the end of October 2008, our extensive trials and proving are now complete and our new dedicated "Pharma Unit" is fully operational.



CONTINUED GROWTH

With two new additions to our Sales And Support Team, along with a record year in 2008, Pirotto Labelling Limited continue to expand.

At Pirotto we have always focused on providing customer 'satisfaction', however now, more than ever, we are striving to increase this to customer 'delight', which is being achieved with our "WOW" programme!

So what is "WOW"? - **Working in Partnership!**

By working with our customers we can ensure that every aspect, from enquiry to delivery, and all the necessary components in between, are given the importance they deserve.

We make labels and tags to make your lives easier!

Many of our Customers continue to benefit from our innovative ideas that not only offer cost savings but also work better for them on existing lines. **Could we make your life easier too?**

Speak to your Area Sales Manager/Co-ordinator to find out how and **we will prove it with a trial!**

CLOSING DATES

EASTER BANK HOLIDAYS

We will be closed on:
Friday 10th April 2009
Monday 13th April 2009

MAY BANK HOLIDAYS

We will be closed on:
Monday 4th May 2009
Monday 25th May 2009

There will be no despatches during company closures.

If you require stock on these dates or have any other questions, please do not hesitate to contact your Area Sales Manager or Sales Co-ordinator.

CHARITY

Staff at Pirotto Labelling continue to raise money for local charities by donating money on multi days, Christmas raffles etc.

As in previous years a donation was made on your behalf as an alternative to sending Christmas cards to our Customers and Suppliers, and this additional amount was added to donations made by the staff during the year, making a grand total of £2,676.

We are pleased to inform you that this year we will be splitting the donation between three charities that were recommended by our staff as being highly valued by the Pirotto Team.

Cynthia Spencer Hospice in Northampton, whose support has been experienced firsthand by our colleagues and their families, has been chosen as the main beneficiary, with donations also being made to Animals in Need and The Gang Show.