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Piroto Press – December 2009

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NEW LOGO

Piroto has been established for over 35 years and whilst the business has developed and changed during that time, our main core values of innovative product design and great customer service have always remained the same.

One subtle change over the years has been our logo. This is now due to be updated again, to the logo below, and will start appearing in the New Year.



Also look out for our new look website, due to be launched at the end of January 2010!

BRC APPROVAL

Piroto has always maintained a high standard of hygiene over the whole of our premises, and especially in the manufacturing areas. Customers who have visited and audited the site have always been very complimentary about our hygiene standards and we have always been very receptive to their feedback.

One repeated request from our customers has been to adopt the BRC Hygiene Standard, as this could help them, as they would not need to audit quite as often if we were BRC approved.



Piroto took the decision to adopt the standard, have now been audited, and were approved within 2 to 3 weeks of deciding to go for it.

Is there something you would like us to do to make your life easier? Please let your Area Sales Manager or Sales Co-ordinator know and we will do our very best to help you.

ON GOING DEVELOPMENT

Piroto's key strategy is to continue developing new solutions and products, offering higher standards of service to meet our customers challenges.

We would like to build on the success of this year and continue in 2010 to increase our business with existing customers and add a significant number of new customers.

We would appreciate your help to achieve this, so if you have other label and tag requirements which you would like Piroto to provide for you, or you know of another business which you think could benefit from Piroto products and service, please let us know.

THANK YOU TO OUR CUSTOMERS

2009 has been a tough year for most of the UK! Firstly suffering with the recession, brought on by the banking crisis, followed by the impact of the change in raw material costs, brought about by changes in the exchange rate etc.

We have tried to help you overcome the impact of these issues, by working with you to review and improve your labels.

We hope you feel we have done a good job and would welcome any feedback if there are areas you would like us to improve on.

If there are, please do not hesitate to let me know, in the meantime I would like to add a big thank you to all our customers during this tough year.

Thank You!

Leigh

Leigh Mann - Managing Director
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NEW FACE

Piroto welcomed a new face in November 2009.

Darren Jacks has joined us to take on the role of Southern Area Sales Manager.



Darren has spent the last few years selling waste services and consultancy in the South of the UK. He is currently going through our comprehensive induction, learning about Piroto and our products.

This is likely to continue until after Christmas, and we expect him to be out visiting customers early in the New Year.

CHRISTMAS Closing / Opening Times

We will be closing on:
 Wednesday 23rd December 2009
 and will re-open on:
 Monday 4th January 2010

Last 3-day despatch is Monday 21st December 2009 (for delivery on Thursday 24th December 2009).
 Last Overnight / Next Day despatches are available on Wednesday 23rd December 2009 (for delivery on Thursday 24th December 2009).

If you do require delivery during the Christmas period, we can organise this.

If you have any other questions, please do not hesitate to contact either your Area Sales Manager or your Area Sales Co-ordinator.

FOR ALL YOUR LABEL AND TAG NEEDS

- ▶ Consultative design service
- ▶ Innovative label and tag products
- ▶ Dedicated Sales Co-ordinator and Account Manager
- ▶ Tailored service
- ▶ Stock management
- ▶ Hygienic manufacturing
- ▶ High quality manufacturing to GMP standards

