



PIROTO

Pirote Labelling Limited
9 Pondwood Close
Moulton Park Industrial Estate
Northampton NN3 6RT



PRESS

Tel: 01604 646600
Fax: 01604 492090
Email: sales@pirote-labelling.com
website: www.pirote-labelling.com

FOR ALL YOUR LABELLING NEEDS

- Labels & Tags self-adhesive & non-adhesive
- Metal detectable materials
- Plain or printed in up to 8 colours
- Variable digital printing
- Foil blocking
- Presentation in rolls, sheets or fanfolds
- Stock management & scheduled delivery service
- Product development & technical support



INVESTORS IN PEOPLE

BPIF
member



Through our **Stock Management and Scheduled Delivery Services** we have assisted numerous Customers who no longer have to stockpile labels or tags, and instead rely on our 'Control System' to ensure they never run low.

Many of our Customers have also benefited from our innovative ideas that not only offer cost savings but also work better for them on existing lines. **Could we make your life easier too?**

Speak to your Area Sales Manager/Co-ordinator to find out how and **we will prove it with a trial!**

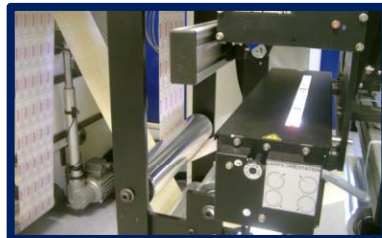
We make labels and tags to make your lives easier!

CONTINUOUS INVESTMENT

Pirote have recently undertaken a project to create a secure finishing unit, operating to GMP standards and incorporating an investment of over £40,000 in a 100% print inspection camera system.

Installed at the end of October 2008, within our new dedicated "Pharma Unit", the camera uses a master image and compares this to every label that passes through it for any changes, i.e. missing text, spots, streaks, smudging etc.

If a fault is found, it will slow down the machine and present the incorrect label onto the second inspection table for editing.



CHRISTMAS

Closing/Opening Times

We will be closing on:
Tuesday 23rd December 2008
and will re-open on:
Monday 5th January 2009

Last despatch for a 3-day delivery is:
Friday 19th December 2008
for delivery on:
Tuesday 23rd December 2008

If you do require delivery during the Christmas period, we can organise this.

If you have any other questions, please do not hesitate to contact either your Area Sales Manager or your Area Sales Co-ordinator.

PIROTO – 2008 – THE HIGHLIGHTS

As 2008 draws to an end, we reflect on another successful year for Pirote:

January - Pirote celebrates 35 years in the label industry.

February - Investment of a cold foiling unit to apply high quality gold, silver or holographic metallic effects.

March - Re-organisation and installation of warehouse racking creates additional space for expansion.

April - Development of the BM30 – Pirote's very own in-house designed tag dispenser.

May - Another carton sealing machine sees our finishing unit become even more efficient.

June - New Area Sales Co-ordinator employed, as predecessor receives internal promotion to Area Sales Manager with development of separate 'Non-Food' market division, and employment of a Trainee Printer (fully operational on press in January 2009).

July - Pirote starts to process map, as we embark upon a major project to invest in a new MIS (Management Information System), requiring further recruitment of an Admin/Accounts Assistant.

August - Pirote introduce specialist tags and printers for the fish industry - Call us now to find out more!

September - Rolling 12 month sales hit £4 Million!

October - Creation of a dedicated GMP "Pharma Unit". (See 'Continuous Investment' article for full details).

November - Internal promotion of Area Sales Manager to Pharmaceutical Development Manager, as yet another market division is created.

December - With 2 more Area Sales Managers joining the team in January 2009, along with 2 new major contracts and together with great success in current markets, sales are forecasted to hit £5.5 Million within 3 years.

Pirote Labelling wish you all a Merry Christmas and a Prosperous New Year. As in previous years, we continue to raise money for charity and, once again, we will be making a donation, on your behalf, to a local charity, as an alternative to sending Christmas cards to our Customers and Suppliers.