



# PIROTO

Piroto Labelling Limited  
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# PRESS

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## FOR ALL YOUR LABELLING NEEDS

- Labels & Tags self-adhesive & non-adhesive
- Metal detectable materials
- Plain or printed in up to 8 colours
- Variable digital printing
- Presentation in rolls, sheets or fanfolds
- Stock management & scheduled delivery service
- Product development & technical support



INVESTORS IN PEOPLE



### Introducing the newest member of Piroto's Sales And Support Team – Doug Ferguson



To continue development of the business and increase Sales, Piroto would like to welcome Doug Ferguson as an additional Area Sales Manager.

Doug Ferguson joined the SAS Team at the end of June and brings with him a wealth of experience. He has a great understanding and knowledge of the food processing industry and good general knowledge of packaging.

Covering the Midlands area for Piroto - Doug Ferguson is contactable on: Tel: 07718 159542

### Piroto makes dream a reality!

Fiddes Payne, whose business has grown substantially over the years, decided the time was right to automate production to enable them to keep up with the demands of their new customers.

After selecting an applicator and having a new range of labels designed, they chose Piroto as their preferred label supplier. Piroto offered a different kind of service, as well as offering high quality labels, they also offered a great deal of automated labelling knowledge.



Using this knowledge, after discussions with BBK Labelling and Porter & Wheeler, the designs were modified to ensure the labels applied and looked exactly how they were envisaged. The end result was a high quality finished product and massively increased capacity.

Paul McGrath (Manufacturing Director for Fiddes Payne) said "While there were no apparent changes to the design of the label, it applied and looked superb".

Do you have issues with a label/tag design? Contact us now as we have the solution!

### A New Look For Piroto!



We are very excited to launch our new look website. Visit us at:

[www.piroto-labelling.com](http://www.piroto-labelling.com)

and have a look at what's new!

### Introducing our newest product range: Bagtag - Leisure And Travel Tags

Here at Piroto we have been successfully producing tags for the food processing market for over 30 years. We recently discovered that we can also offer huge savings over existing costs to other industries.



A proven success!

The "Heavy Bag" tag as pictured here in use for end user thomsonfly.com

If you require more information regarding baggage tags and labels call us now or take a look at our dedicated page on our new website:

[www.piroto-labelling.com/bagtag](http://www.piroto-labelling.com/bagtag)

### Christmas is round the corner!

Are you looking for a one-off Christmas design for your labels? Talk to us now!

Piroto continue to raise money for charity, and will once again be making a donation, on your behalf, to a local charity, as an alternative to sending Christmas cards to both our Customers and Suppliers.

### Christmas Opening Times

We will be open until:  
Friday 22<sup>nd</sup> December 2006



and will re-open on:  
Tuesday 2<sup>nd</sup> January 2007

### Delivery Times

Last despatch for a 3-day delivery is  
19<sup>th</sup> December 2006  
for delivery  
on 22<sup>nd</sup> December 2006

If you do require delivery during the Christmas period, we can organise this.

If you have any other questions, please do not hesitate to contact either your Area Sales Manager or your Sales Co-ordinator.