

## Piroto News Summer 2011

FOR ALL  
YOUR  
LABEL  
AND TAG  
NEEDS

### Introducing:

#### The BM30/BM50 Tag Dispenser – the easy way to feed your tags

- Compatible with multiple tag sizes
- It's portable; place it where you need it
- No power source required
- Available in stainless steel or powder coated

The tag end dispenser system is designed to tear off easily. This minimises the risk of pulling off more than one tag, potentially reducing your tag wastage by up to 25%. In addition to this your tag usage speed could be increased by up to 30%!



▶ Consultative design service

▶ Innovative label and tag products

▶ Dedicated Sales Co-ordinator and Account Manager

▶ Tailored service

▶ Stock management

▶ Hygienic manufacturing

▶ High quality manufacturing to GMP standards



#### The Vari-Speed 410.10B Label Dispenser – Increase the efficiency of hand applying your labels

- Compatible with most label sizes and types inc. transparent
- Electronic braking system for precise dispensing
- Simple set up and operation
- Maintenance free

The label dispenser provides a fast and efficient way of manually applying self-adhesive labels. With a robust steel chassis that can be used in all environments and lighting conditions each label is individually presented to the operator with the backing paper automatically removed and rewound. This can reduce the amount of hours spent on applying labels by up to a third.



**\*\*For a full spec and pricing of either product, please call 01604 646600\*\***



### BRC Audit

Once again, we have been successfully audited, gaining BRC/IoP Accreditation-Level 2 for another year.

We chose to pursue BRC accreditation 2 years ago in response to our customers' needs. We have always adhered to high standards of hygiene throughout the whole business and, again, we received positive and complimentary feedback from the auditor.

### Health and Safety

In April, the British Printing Industries Federation audited our health and safety processes and procedures. We achieved an impressive 95% score which is in the top 1% of printing businesses audited by the BPIF.

### Piroto Employee Profile

We would like to welcome Leah Curtis to the team. Leah is the dedicated co-ordinator for our major accounts and will eventually co-ordinate the Pharmaceutical division. Leah enjoys going to the cinema and recently saw Bridesmaids!



### Closing / Opening Times

#### AUGUST BANK HOLIDAY

We will be closed on:

Monday 29<sup>th</sup> August 2011

There will be no despatches during company closures.

If you require stock on these dates or have any other questions, please do not hesitate to contact your Area Sales Manager or Sales Co-ordinator.

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**New Product Alert!**

**Introducing the new range of Ecolite+  
materials**

**A range of face papers available with the new  
Ecolite backing;  
a transparent polypropylene film with  
excellent strength and resistance qualities**

**Why the +?**

**The + represents all the benefits that the  
Ecolite backing can deliver to your business**

- Up to 20% more labels per roll
- Less roll changes
- Fewer web breaks
- Suits high speed application
- 100% recyclable via local recycling company

**We can reduce your total applied label  
cost**

**For more information or a sample speak  
to us today!**

Consultative  
design service

Innovative  
label and tag  
products

Dedicated  
Sales  
Co-ordinator  
and Account  
Manager

Tailored  
service

Stock  
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Hygienic  
manufacturing

High quality  
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