

Piroto Press – Spring 2010

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CHARITY DONATIONS

Staff at Piroto Labelling continue to raise money for local charities by donating money on multi days, Christmas raffles etc.

As in previous years a donation was made on your behalf as an alternative to sending Christmas cards to our customers and Suppliers, and this additional amount was added to donations made by the Team during the year, making a grand total of £2,165.

We are pleased to inform you that this year we will be splitting the donation between four charities that are highly valued by the Piroto Team.

Friends of Northampton General Hospital (to benefit the Stroke Unit), whose support has been experienced firsthand by our colleagues and their families, has been chosen as the main beneficiary.

Additional donations have also been made to Animals in Need, Sywell's local Alzheimer's Society and the Haiti Disaster Fund.

Closing / Opening Times

EASTER BANK HOLIDAYS

We will be closed on:
Friday 2nd April 2010
Monday 5th April 2010

MAY BANK HOLIDAYS

We will be closed on:
Monday 3rd May 2010
Monday 31st May 2010

There will be no despatches during company closures.

If you require stock on these dates or have any other questions, please do not hesitate to contact your Area Sales Manager or Sales Co-ordinator.

NEW IMAGE FOR PIROTO

Following the launch of our new logo, re-branding is almost complete, with the inclusion of our family of brands:



Our website www.piroto-labelling.com is in the process of being re-designed and will be re-launched in due course.

BUSINESS IMPROVEMENTS

Piroto offers customers an improvement programme, where we are able to look at ways of 're-engineering' products, offering alternative designs and materials, to achieve a number of objectives, including reducing unit cost, improving productivity, improved label effect and reduced total applied costs.

With 23 successful programmes already completed - will you be Piroto's 24th customer to benefit from our improvement programme?

Ask your Account Manager or Sales Co-ordinator!

CONTINUING TO INVEST FOR THE FUTURE

Piroto are always looking at ways to improve the products and services we offer our customers. Our determination continues into 2010 as we look to improve even more, with a commitment for a number of new investments, including:

IT – Following a year of process mapping and brief writing by the whole Piroto Team, we have signed contracts to introduce a new M.I.S. System. This £100K+ investment will go live towards the end of 2010.

U.V. "lower carbon" – Further upgrades to our U.V. units mean we have enhanced our presses and will also see a reduction in our power consumption.

Finishing – The search is on for additional finishing equipment after the specification and justification was agreed, which will help to reduce lead times, improve quality and add capacity.

Consultative design service

Innovative label and tag products

Dedicated Sales Co-ordinator and Account Manager

Tailored service

Stock management

Hygienic manufacturing

High quality manufacturing to GMP standards

