

PIROTO

LABELLING LIMITED

We make labels and tags to make your lives easier

Tel +44 (0)1604 646600
Fax +44 (0)1604 492090
Email sales@piroto-labelling.com
website www.piroto-labelling.com

Piroto Press – Spring 2012

This issue:

- £300,000 Investment in new machinery
- Bank holiday closure dates
- Foodex 2012 – Piroto tackles traceability
- Charity donations
- Welcoming new team members

£300,000 INVESTMENT IN NEW MACHINERY

Piroto have invested heavily in new equipment during Q1 2012, with over £300,000 invested in Rewind, Turret Rewind, UV Printing and Variable Printing capability.

The new machines installed in mid-March consisted of an Omega rewind machine which has seen us increase our filmic and standard materials rewind capacity, along with a new turret rewind machine which has additional capabilities over our existing turrets as it can rewind onto small 12.7mm id plastic cores. The machine also has end of roll line marking, an automatic core loader and an automatic roll end seal applicator which can also add batch numbering enabling improved traceability.

FIRST OF IT'S KIND TO BE INSTALLED IN UK!

A new 13" wide inkjet on press system was installed towards the end of March, increasing our variable digital printing capabilities, not only by enabling us to print much wider than previously but it also enables faster speeds, with superior print quality of 600dpi.

Look out for further information, as we feature each new piece of equipment in forthcoming new capability newsletters.

Closing / Opening Times

EASTER BANK HOLIDAYS

We will be closed on:
Friday 6th April 2012
Monday 9th April 2012

MAY BANK HOLIDAYS

We will be closed on:
Monday 7th May 2012
Monday 4th June 2012
Tuesday 5th June 2012 (Diamond Jubilee)

There will be no despatches during company closures.

If you require stock on these dates or have any other questions, please do not hesitate to contact your dedicated Area Sales Manager or Area Sales Co-ordinator.

foodex
THE UK SHOW FOR PROCESSING,
PACKAGING AND LOGISTICS



Piroto Labelling tackled the industry's traceability issues head on as part of their show stand at Foodex 2012



With more and more food manufacturers in the UK and Europe requiring traceability labelling to meet the demands of the retailers, and the recent increase in diversity and ethnicity of workforce, traceability solutions have been a development focus for Piroto for over 10 years.

"It was the first ever exhibition for Piroto. We had a fantastic response from our customers and new prospects over the 3 days and look forward to seeing more of you at the next one!"
-Lisa Hyland Contracts & Marketing Manager



Traceability - One of our key customers was using a large tag which was being handwritten by their workforce with traceability information, as is common practice within the food industry. They came across issues such as illegibility of words or numbers (which could result in rejects) and the speed at which a tag can be handwritten, both affecting efficiency.

Piroto's Stand Alone tag printing solution with pre-installed formats was trialled at the site and the workforce can now key in the variable information and approximately 20 tags can be printed in the time that 3 can be handwritten.



Over print is always legible, doesn't get smudged and less tags are wasted. In addition to this the tag was also reduced in size by approximately 20% decreasing our customers tag spend.

Contact us now to see how we can help you with your traceability requirements Tel +44 (0)1604 646600 or Email sales@piroto-labelling.com

CHARITY DONATIONS

The Piroto team continue to raise money through mufti days, a Christmas card alternative collection, Christmas raffle and other internal money raising activities throughout the year.

In 2011 these events raised a total of £2,000 which at the beginning of 2012 was divided between 3 charities, the 'Friends of Cynthia Spencer Hospice', 'Animals in Need' and 'Alzheimer's Society Northamptonshire'; in addition a total of £1,800 has been donated to a variety of charities throughout the year.

Piroto Employee Profile

We would like to welcome to the team our new South East Area Sales Manager

Stephen Webster
Mobile 07714 755229

Email s.webster@piroto-labelling.com



Steve joined Piroto in February 2012 and has been busy settling into the team and working his way through his induction before putting into practice his wealth of sales experience in the packaging industry.

Steve is an avid sports fan and especially enjoys cricket and supporting Arsenal. In his spare time he enjoys mountain biking and attending live music gigs.

FOR ALL
YOUR
LABEL
AND TAG
NEEDS

➤ Consultative design service

➤ Innovative label and tag products

➤ Dedicated Sales Co-ordinator and Account Manager

➤ Tailored service

➤ Stock management

➤ Hygienic manufacturing

➤ High quality manufacturing to GMP standards



INVESTORS
IN PEOPLE

BPIF
member



PIROTO LABELLING LIMITED

9 Pondwood Close Moulton Park Industrial Estate Northampton NN3 6RT

Tel +44(0)1604 646600 Fax +44(0)1604 492090 Web www.piroto-labelling.com

Registered in England No. 1092907