



PIROTO

Piroto Labelling Limited
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PRESS

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FOR ALL YOUR LABELLING NEEDS

- Labels & Tags self-adhesive & non-adhesive
- Metal detectable materials
- Plain or printed in up to 8 colours
- Variable digital printing
- Foil blocking
- Presentation in rolls, sheets or fanfolds
- Stock management & scheduled delivery service
- Product development & technical support



INVESTORS IN PEOPLE



PRICE INCREASES HITTING YOU TOO?

Most of us are feeling the economic affects of the credit crunch and price increases. At Piroto we are working with a number of our customers, looking for innovative and "out of the box" ideas that not only offer cost savings but also work better. If like many of our customers you're feeling the pinch too; CALL US NOW!

So what solutions can we offer you? Why not challenge us to see how innovative we can be! If we succeed we will give you a FREE trial.

INCREASING SALES

Ever increasing sales have seen continued development at Piroto, with several investments made over the last year to manage the Company's growth.

New equipment has been installed, to update presses, and a refurbishment programme has been carried out with the upgrading of several items of equipment.

Another carton sealing machine has been purchased, to assist in making our finishing section even more efficient, recognising the urgency for the supply of our products in today's market.

Upon completion in April, a huge improvement was made with the installation of new racking in our warehousing area, providing additional space ready for planned expansion.

We are also currently reviewing and process mapping all of our procedures as we look to make further investment in a new MIS (Management Information System). As others who have tried will appreciate, this is a complex process and will take up to 18 months to achieve.

This will further automate our systems and improve our procedures, whilst providing instant electronic access to information for both us and our customers. Our aim is to reduce the need for printed paper reports, resulting in greater efficiency for us whilst assisting the environment with a massive reduction of paper usage.

EXCESS BAGGAGE

HAVE YOU SEEN THEIR TAGS!!!!!!

Excess Baggage offers baggage storage, forwarding and international removals across the globe.

They have a presence at many of our major national and international rail stations and airports across the UK, with a recognisable corporate image which, until recently, was not carried forward onto their tags; used to label left luggage etc.

Piroto took on the project and re-designed their tags to not only make them stronger but to also carry the corporate image and include a list of their stations and airports.

At the same time we also identified how the stock and delivery service we offer could free up valuable storage space for Excess Baggage with Piroto taking on the responsibility of ensuring none of their 20+ sites would ever run out.

So next time you're queuing up and are concerned about your baggage allowance, remember:

Piroto Tags and think:

EXCESS BAGGAGE!



Freephone:
0800 856 6671

www.excess-baggage.com



London Marathon - 2008

Well done to our Technical Manager, Dermot Cassidy, who on Sunday 13th April, once again completed the London Marathon, in aid of Children with Leukaemia. With more friends and family joining Dermot this year, the team of 6 completed within times between 4hrs 32mins to 5hrs 17mins, with Dermot setting a personal best of 4hrs 56mins and 52secs!

Between the team they have managed to raise in excess of £9,600 and are still counting! A huge thank you from Dermot to everyone who contributed towards this amount, helping them to beat the amount of £8,100 which was raised last year.

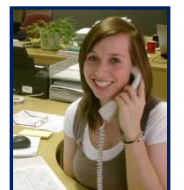
INTERNAL PROMOTION

To assist with the growth of our sales, we are pleased to announce that Kris Lines, who joined Piroto in February 2005 as an Area Sales Co-ordinator, has now transferred to our ever expanding team of external sales specialists.



At the beginning of July Kris commenced his new position and will continue to develop the accounts he has previously managed as well as looking for new prospects.

With the promotion of Kris, and to ensure that our internal sales team continue to provide efficient service, Sarah Prydderch joined the Piroto SAS (Sales and Support) Team at the end of June and is on the way to completing her training programme.



CLOSING DATES: AUGUST BANK HOLIDAY

We will be closed: Monday 25th August 2008 and will re-open: Tuesday 26th August 2008

There will be no despatches during Company closures. If you require stock on these dates, or have any other questions, please do not hesitate to contact your Area Sales Manager or Sales Co-ordinator.