



PIROTO

Pirote Labelling Limited
9 Pondwood Close
Moulton Park Industrial Estate
Northampton NN3 6RT



PRESS

Tel: 01604 646600
Fax: 01604 492090
Email: sales@pirote-labelling.com
website: www.pirote-labelling.com

FOR ALL YOUR LABELLING NEEDS

- Labels & Tags self-adhesive & non-adhesive
- Metal detectable materials
- Plain or printed in up to 8 colours
- Variable digital printing
- Presentation in rolls, sheets or fanfolds
- Stock management & scheduled delivery service
- Product development & technical support



INVESTORS IN PEOPLE

BPIF
member



Go Minimalistic!

Pirote have for some time been working with a major food processor on various ideas to achieve not only cost savings but greater clarity for their in-house traceability tags.

Their original tag was 95 x 342mm which gives an indication as to how much information was necessary to fulfil their Quality Assurance Programme.

Working closely with their Purchasing, Technical and Production Personnel, Pirote's technical department came up with the answer.

The tag size has been reduced and cost savings are substantial. The large volumes previously required a full time person, writing necessary information, for each shift. Now the new Pirote over-printing system allows for blank tags to be completely filled out with all pertinent information.

Once printed, the tags are attached to trays and accompany the trolleys throughout the total cooking programme. A different colour represents each day of the week, and offers the security demanded.

Contact our SAS Team now and see how we can help you go minimalistic too!



Further accreditation Investors in people

INVESTORS IN PEOPLE

After recently completing a successful assessment, Pirote are once again proud to announce continued recognition and re-accreditation with Investors in People.

Introducing the newest member of Pirote's Sales And Support Team: Perry MacQueen



Perry joined the SAS Team in April and brings with him a wealth of experience, having been involved with packaging solutions for a wide range of consumer industries for over 10 years.

Covering the Southern area – Perry is contactable on: Tel: 07841 050440

All in the name of Charity

Our last newsletter reported on charity events staff were taking part in. We are now pleased to report that these were all completed with tremendous effort.



Our Technical Manager, Dermot Cassidy, successfully completed his first ever London Marathon.

Well done Dermot!

Thanks to everyone's very generous donations and sponsorship, Dermot has raised in excess of £4,000 in aid of Children with Leukaemia.

A Pirote "Chubbathon - Weight Loss for Charity" held over 12 weeks resulted in 14 members of staff achieving a combined weight loss of 144lbs. Pirote donated £4/lb lost, and along with some weight increase fines, paid by the staff, this resulted in a further donation of £654 to Children with Leukaemia.

Our team of ladies also did very well in the 5km Race for Life in aid of Cancer Research. Everyone finished with varying times from 25 minutes to 60 minutes and in total an amount of £1,961.50 was raised.



A huge thank you again to all those who sponsored Dermot and our Team of Ladies.

Pirote are also pleased to continue our sponsorship this year with Radio Nene Valley, Northampton's Hospital Radio Station, where our Origination Controller Steve Moore hosts a weekly 'Soft Rock' show.

So far this year, a combined effort made by Pirote and our Staff has resulted in a total donation, to various charities, in excess of **£9,000!!!** Well done to everyone!

CLOSING DATES

AUGUST BANK HOLIDAY

We will be closed on

Monday 27th August 2007

Please Note: There will be no despatches during Company closures.

If you require stock on these dates or you have any other questions, please do not hesitate to contact your Area Sales Manager or your Sales Co-ordinator.